

Block 1: Entrepreneurship Boot Camp

Sunday: ARRIVAL DAY IN STUTT GART	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	FIND YOUR TEAM!	DEVELOP AN IDEA!	PROTOTYPE AND VALIDATE!	BUSINESS MODEL + MONEY!	PITCH DAY!
	Bus transfer to the Swabian Alps	Design Thinking	Value Proposition Canvas	Intro Business Model Canvas + Overview on Business Models	The Pitch Doctor – how to create the perfect pitch
	Check-In Overview Program	Problem Exploration			
	Creative Warm-Up		Customer Discovery + Validation Canvas	Workshop Business Model Generation	
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
	Myself as an Entrepreneur – Find your inner Why	Ideation, Problem-Solution-Fit	Rapid Prototyping + Customer Experience	Traction Workshop + Scaling	The one and only Pitching Event
	Areas of Interest/ Team Formation/	Idea Pitching – Dragon’s Death	Validation (outdoor)	Financing/ Valuation of Startups	
	International Fireside Dinner		Bus transfer to Stuttgart Media University	VISIT the festival of animated film	Farewell Stuttgart Barbecue
					Visit the Stuttgart „Oktoberfest“

Saturday: TRAVEL TO AMSTERDAM					
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